

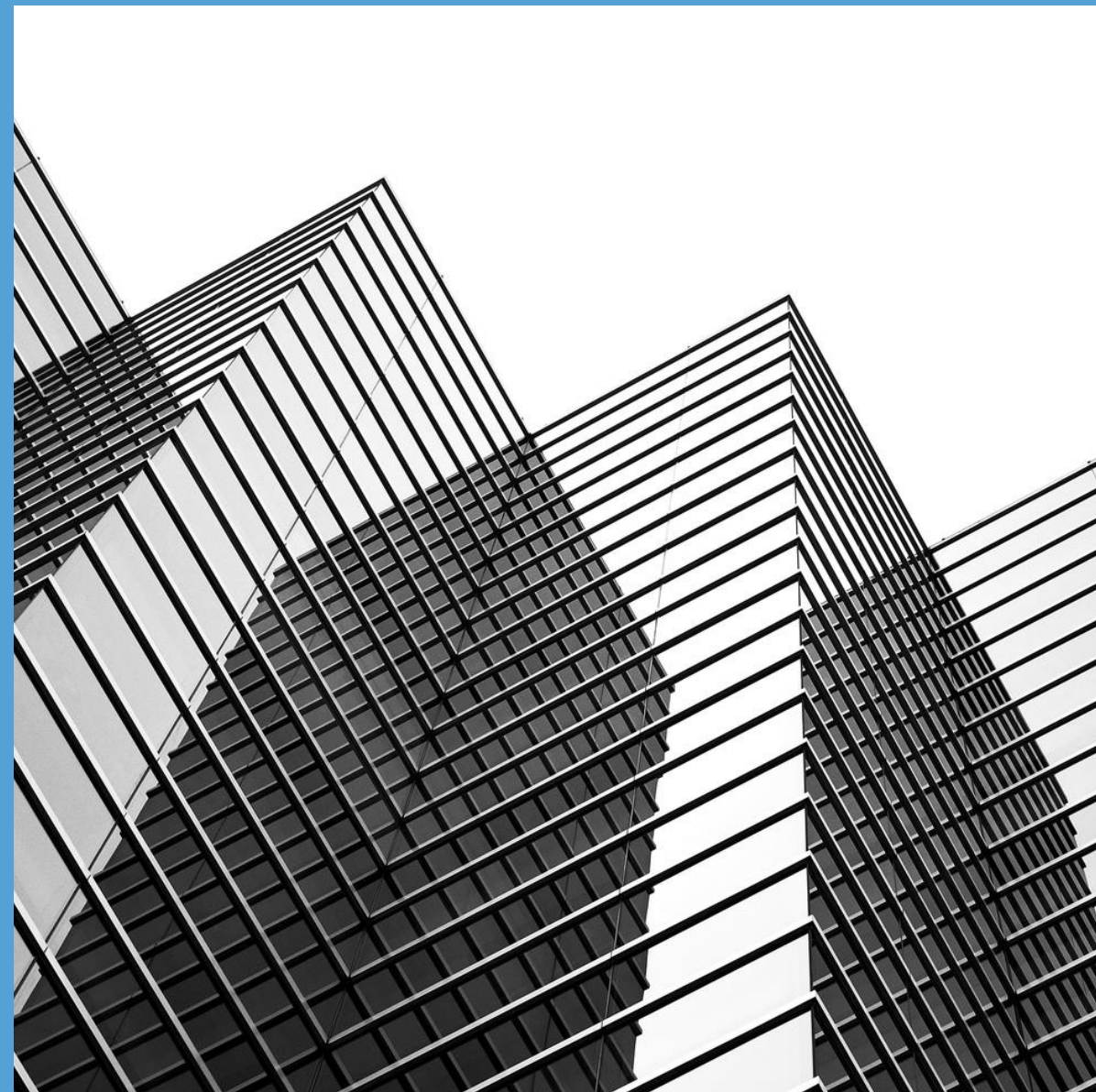


# Project Proposal

## **Strategic Planning: A Comprehensive Dive into Organizational Success**



August 2023



**P R E M I E R  
V A L U E  
P R O V I D E R**

<https://www.pvpi.co>

# BACKGROUND

Strategic planning is an ongoing process within an organization that involves utilizing existing knowledge to outline the desired course of action for a business. Its purpose is to prioritize endeavors, efficiently distribute resources, foster alignment among shareholders and employees regarding the organization's objectives, and guarantee that these goals are supported by solid data and reasoning.

The project is expected to provide the organization with a Strategy Road Map depicted in a one-page picture with the Balanced Scorecard. This will facilitate the understanding of the organization's strategy and help engage the staff and stakeholders in the delivery and review of strategic goals. In mapping the projects initiatives and linking strategic objectives of various teams within the organization, from the performance commitments and accomplishments of the different teams in the organization will ensure a focused delivery of strategic goals. The project is expected as well to align all organizational processes with the strategic priorities to create a truly strategy-focused organization.

# PROJECT OBJECTIVES



1. **Enhanced Strategic Planning:** To establish the Balanced Scorecard to visually depict the organization's Strategy Road Map and facilitate a comprehensive view of their strategic direction.
2. **Improved Strategy Communication & Execution:** To utilize a concise strategy overview and enhance comprehension of strategic direction among employees and stakeholders for a more engaged delivery and assessment of strategy.
3. **Aligned Projects, Initiatives, and Processes:** To map projects, initiatives and organizational processes to specific objectives, and ensure a focused approach that aligns with critical strategic goals.
4. **Enhanced Management Information System & Performance Reporting:** To design key performance indicators for strategic objectives and direct management reporting towards vital strategic concerns, to enable effective performance measurement and ensure informed decision-making.

# IMPLEMENTATION STRATEGY

	Scope / Activity	Methodology	Duration
1	conduct environmental scanning	desk research and interview of key informants	10 days
2	complete an internal analysis	online survey and integration during the planning session	10
3	create a strategic direction	one day planning workshop and FGD	1
4	create a focused set of goals and objectives		
5	define metrics, set timelines, and establish tracking progress monitoring		
6	write an informed strategic plan	part of the planning workshop and post workshop integration	10
7	develop implementation plan and the ways forward		

# PROJECT INVESTMENT



## Strategic Planning Program

Price: Php 420,000 (VAT excl.)

PVP shall:

1. provide the technical expertise in the design and implementation of the surveys interviews, FGDs
2. provide the resource persons and staff
3. provide handouts (in pdf format)

The client shall:

1. provide coordination and administration support across all the project activities
2. provide the venue, equipment, meals, transportation, and accommodation of the PVP team (if out of town)
3. shoulder miscellaneous costs

# CONFORME

Premier Value Provider Inc.

*M. Valencia*  
Dr. Marshall Valencia  
President & Director  
for Research and Analytics

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Signature over Printed name and date

# PVP SERVICES

## HR ANALYTICS TOOLS

- HRMetre: Workforce Engagement and Analytics Tool
- eWellnessMetre: Employee Mental Health Assessment
- Competency-Based Assessment
- Training Needs Analysis

## TARGETED TRAININGS

- Analytics Trainings
- Organizational Development Trainings
- Workplace Mental Health Workshops
- Employee Webinars

## WORKPLACE SOLUTIONS

- Employee Intervention
- People Development

# PVP IN NUMBERS



2016

Since 2016, we have served over **80 companies** and its **35,390 employees** through our organizational survey tools HRMetre and eWellnessMetre.



We have conducted over **140 in-house trainings** and **public seminars** which were participated by over **30,000 employees and individuals**.



The Listening Room service has provided help to more than **500 employees and individuals** all over the Philippines as well as OFWs around the world.







**THANK YOU**

For more info, please contact Anne Cheng at [ancheng@pvpi.ph](mailto:ancheng@pvpi.ph) or [alcheng@pvpi.ph](mailto:alcheng@pvpi.ph)

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