

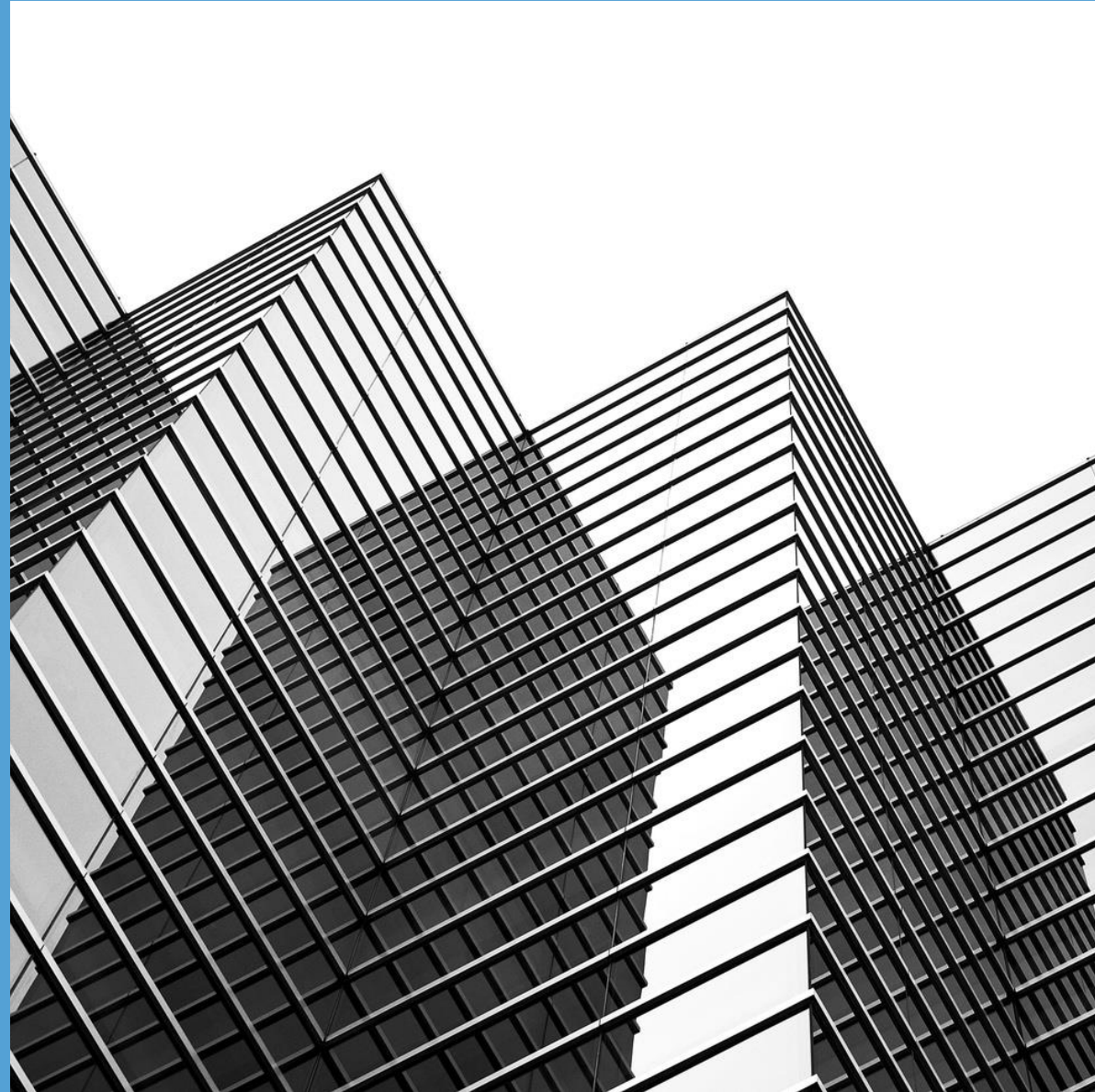


# Training Proposal

## Strategic Planning Essentials: Building a Strong Foundation for Growth



August 2023



**P**REMIER  
**V**ALUE  
**P**ROVIDER

<https://www.pvpi.co>

# BACKGROUND

Strategic planning is an ongoing process within an organization that involves utilizing existing knowledge to outline the desired course of action for a business. Its purpose is to prioritize endeavors, efficiently distribute resources, foster alignment among shareholders and employees regarding the organization's objectives, and guarantee that these goals are supported by solid data and reasoning.

The importance of strategic planning lies in its ability to secure the organization's position as a frontrunner in its industry even after 20 years.

- Duration: full day of training (8 hours)
- Target participants: Managers and leaders (maximum of 30 participants)
- Mode: Face-to-face OR online training





# OBJECTIVES

The course aims to equip managers and leaders with competencies in executing a strategic plan. More specifically, at the end of the training, participants will be able to:

- Articulate the need and the value for having a strategic plan
- Execute the 8-step approach to building a strategic plan
- Facilitate the implementation of different strategic planning tools and strategies

# COURSE OUTLINE

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- Why the need for strategic planning
- Strategic thinking and the strategic plan
- Elements of a strategic plan
- An **8-step approach** to building a strategic plan
  - 1.External Input Gathering
  - 2.Creating Objectives and Using a Strategy Map
  - 3.Identifying Strategic Risks
  - 4.Internal Input Gathering
  - 5.Strategic Performance Measures
  - 6.Managing a Strategy
  - 7.Vision Statement Setting
  - 8.Strategic Initiatives

# PROJECT INVESTMENT



## **Strategic Planning Essentials: Building a Strong Foundation for Growth**

Price: Php 80,000

12% VAT: Php 9,600

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**Total Price: Php 89,600**

Payment Terms

60% upon signing of conforme

40% upon conduct of training

# CONFORME

Premier Value Provider Inc.

*M. Valencia*  
Dr. Marshall Valencia  
President & Director  
for Research and Analytics

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Signature over Printed name and date

# PVP SERVICES

## HR ANALYTICS TOOLS

- HRMetre: Workforce Engagement and Analytics Tool
- eWellnessMetre: Employee Mental Health Assessment
- Competency-Based Assessment
- Training Needs Analysis

## TARGETED TRAININGS

- Analytics Trainings
- Organizational Development Trainings
- Workplace Mental Health Workshops
- Employee Webinars

## WORKPLACE SOLUTIONS

- Employee Intervention
- People Development



# PVP IN NUMBERS



2016

Since 2016, we have served over **80 companies** and its **35,390 employees** through our organizational survey tools HRMetre and eWellnessMetre.



We have conducted over **140 in-house trainings** and **public seminars** which were participated by over **30,000 employees and individuals**.



The Listening Room service has provided help to more than **500 employees and individuals** all over the Philippines as well as OFWs around the world.







**THANK YOU**

For more info, please contact Anne Cheng at  
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